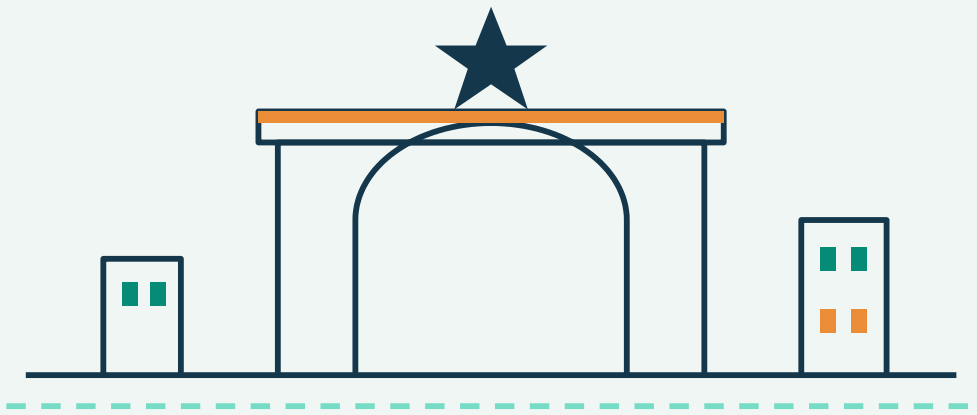
AN INTERNATIONAL MARKET ACCESS PROGRAMME

Egypt–Ghana Business Forum

ACCRA • 23 MAY–3 JUNE 2027

Proposed dates within the Nafath 2027 programme



EGYPTIAN PRODUCTS. GHANAIAN OPPORTUNITIES.

Meet the market. Build the relationship.

Connecting Egyptian exporters with qualified Ghanaian buyers through focused, mutually matched business meetings.

Organised by B2B Matchmaking

01 / ABOUT NAFATH

Opening markets. Creating connections.

Nafath is an export development programme designed to connect Egyptian companies with qualified international buyers through sector-focused trade missions and business forums.

The programme brings together market intelligence, exporter preparation, buyer selection and structured matchmaking to help companies build lasting commercial relationships.

The Ghanaian edition

The Egypt–Ghana Business Forum connects Egyptian suppliers with Ghanaian retailers, FMCG manufacturers, cement and building-material groups, power utilities and agricultural input distributors. Ghana is West Africa's fastest-recovering economy, it hosts the AfCFTA Secretariat, and its record road budget is lifting demand for materials.

100
Trade missions targeted annually

1,000
Egyptian exporters targeted

30%
Target reduction in participation costs

A practical route from market understanding to meaningful business conversations.

Programme figures are targets, rather than results achieved by this forum.

02 / THE ORGANISER

B2B Matchmaking

An Egyptian company specialising in the development and delivery of trade missions and business forums, connecting exporters with international purchasing networks.

800
Trade missions in the company's track record

100,000
B2B meetings delivered

US$2bn
Deals concluded

16 years
Experience by 2027

A team of 75 international trade specialists supports activity across Africa, the Middle East, Europe, Asia and the Americas.

Explore B2B Matchmaking ↗

Company credentials and performance figures supplied by the organiser.

Recovery. Roads. West Africa’s hub.

Growth at its fastest since 2019, inflation back in single digits, and a record infrastructure budget for 2026.

6.0%
Real GDP growth / 2025, fastest since 2019

US$20.17bn
Merchandise imports / 2025

GH¢30.8bn
Big Push infrastructure allocation / 2026 budget

5.7%
IMF growth forecast / 2026

US$10bn Big Push road programme, with 87 projects under way by mid-2026

Multiple routes to market

Opportunities span supermarket groups and FMCG manufacturers, cement producers and contractors on the Big Push roads, power and port utilities, and fertiliser and crop-input distributors. Food and Drugs Authority registration, Ghana Standards Authority certification and reliable shipping to Tema are central to winning business.

Growth: Ghana Statistical Service, via Graphic Online ↗
Imports: UN Comtrade, 2025, via Trading Economics ↗
Big Push: 2026 budget, via MyJoyOnline ↗
2026 forecast: IMF, via Adom Online ↗
Big Push progress: Graphic Online ↗

04 / EGYPT–GHANA TRADE

A growing trade relationship.

EGYPT'S NON-OIL EXPORTS TO GHANA / 2025

US$128m

Egypt-reported, all non-oil goods

GROWTH SINCE 2020

+52%

Egypt's exports to Ghana, from US$84.0m in 2020

TOTAL BILATERAL TRADE / 2025

US$155m

All goods, exports plus imports

EGYPT'S TRADE SURPLUS

US$103m

All goods, exports minus imports, 2025

EGYPT'S EXPORTS TO GHANA BY MISSION SECTOR / 2025

4 of 11 sectors grew in 2025; fastest: Food & Beverages **+157%**

Building Materials, Marble & Ceramics

US$43.2m

+221% since 2020 −70% vs 2024

Engineering, Electrical & Metals

US$22.2m

−12% vs 2024

Chemicals & Paints

US$19.6m

+238% since 2020 −26% vs 2024

Food & Beverages

US$19.1m

▲ **+157%** vs 2024

+147% since 2020

Plastics

US$15.0m

+50% since 2020 −21% vs 2024

Agricultural Produce

US$4.19m

▲ **+9%** vs 2024 **+159%** since 2020

Printing & Packaging

US$1.81m

▲ **+13%** vs 2024

Cosmetics & Personal Care

US$0.79m

−89% vs 2024

Furniture & Home Textiles

US$0.61m

▲ **+10%** vs 2024 **+18%** since 2020

Garments & Textiles

US$0.12m

Detergents & Home Care

US$0.11m

US$ values of Egypt's reported exports. Non-oil exports exclude mineral fuels (HS 27) and gold and precious metals (HS 71). Growth compares 2025 with 2024 and with 2020; small 2024 bases (under US$0.5m) are not given a rate. Mission sectors by HS chapter: food & beverages 04, 11, 15–22; agricultural produce 06–10, 12–14; building materials 25, 68–70; engineering, electrical & metals 72–76, 78–91; garments & textiles 50–56, 58–62; furniture & home textiles 57, 63, 94; plastics 39; printing & packaging 48–49; chemicals & paints 28–29, 31–32, 38; detergents 34; cosmetics 33.

Egypt's trade with Ghana, 2020, 2024 and 2025: UN Comtrade, Egypt as reporter, HS chapters (retrieved 9 Nov 2026) ↗

WHY JOIN THIS FORUM

Room to grow. Reasons to join.

Egypt's non-oil exports to Ghana have grown +52% since 2020, led by building materials. Ghana imports more than US$20bn a year, so every sector at this forum has room to grow.

+52%

Growth in Egypt's non-oil exports to Ghana since 2020, to US$128m in 2025

0.6%

Egypt's share of Ghana's US$20.17bn imports

FASTEST-GROWING MISSION SECTORS IN GHANA / EGYPT'S EXPORTS

▲ +157%

Food & Beverages

US$19.1m in 2025, from US$7.43m in 2024

▲ +13%

Printing & Packaging

US$1.81m in 2025, from US$1.61m in 2024

▲ +9%

Agricultural Produce

US$4.19m in 2025, from US$3.83m in 2024

+238%

Chemicals & Paints

Since 2020: US$19.6m in 2025, from US$5.80m

30%

Target reduction in participation costs through Nafath

100,000

B2B meetings delivered by the organiser

US$2bn

Deals concluded by the organiser

Ghana imports by product, 2025: UN Comtrade via Trading Economics ↗

Egypt exports to Ghana, 2025: UN Comtrade via Trading Economics ↗

Egypt's trade with Ghana, 2020, 2024 and 2025: UN Comtrade, Egypt as reporter, HS chapters (retrieved 9 Nov 2026) ↗

05 / THE PROJECT PIPELINE

Landmark projects. Future opportunities.

Five infrastructure and energy programmes shaping Ghana's demand for materials, equipment and consumer goods.

ROADS / 2025–2028

Big Push road programme

A US$10bn programme of trunk roads, urban roads and bridges. The 2026 budget allocates GH¢30.8bn, more than double 2025.

POTENTIAL SECTOR FIT

Cement, steel, asphalt and paints, lighting.

PORTS / ONGOING

Tema port expansion

Meridian Port Services' US$1.5bn expansion of Tema, West Africa's busiest container gateway, plus a rooftop solar plant at Terminal 3.

POTENTIAL SECTOR FIT

Steel structures, electrical systems, packaging.

ENERGY / FROM 2026

1,200 MW state thermal plant

The 2026 budget plans a new gas-fired plant to use additional offshore gas.

POTENTIAL SECTOR FIT

Cables, transformers, steel, pipes.

ENERGY / TO 2030

3,000 MW of new capacity

A government target for new generation by 2030, estimated to need about US$10bn of investment.

POTENTIAL SECTOR FIT

Electrical equipment, cables, fabricated metals.

AGRICULTURE / 2026

Agricultural transformation

The 2026 budget prioritises farming and agro-processing alongside infrastructure.

POTENTIAL SECTOR FIT

Fertilisers, packaging, food-processing inputs.

Project summaries: 2026 Budget Statement, Graphic Online, MyJoyOnline, Starr FM and GhanaWeb. Sector fit is indicative analysis; procurement opportunities depend on project schedules and supplier qualification. No affiliation or participation is implied.

06 / PARTICIPATING SECTORS

One forum.
Multiple buying channels.

Ten Nafath mission sectors, matched to what Ghanaian buyers already source from Egypt.

- **Building Materials, Marble & Ceramics**
- **Plastics**
- **Printing & Packaging**
- **Chemicals & Paints**
- **Engineering, Electrical & Metals**
- **Food & Beverages**
- **Agricultural Produce**
- **Detergents & Home Care**
- **Cosmetics & Personal Care**
- **Furniture & Home Textiles**

> **Product-level qualification determines the buyer shortlist for every exporter.**

SECTOR OPPORTUNITIES

Who buys, and how.

CONSTRUCTION & INDUSTRY

Building Materials, Cement & Ceramics

Cement, clinker, stone, tiles, sanitaryware and finishing materials for roads and housing.

TARGET RETAILERS & PROCUREMENT ORGANISATIONS

- Ghacem ↗
- Dangote Cement ↗
- Ghana Highway Authority ↗
- Melcom ↗
- **Contractors on Big Push roads** — Shortlisted per product

BUYING ROUTE Producer procurement, public tenders and retail category buyers.

Engineering, Electrical & Cables

Cables, meters, transformers, switchgear and lighting for grids, ports and power plants.

TARGET RETAILERS & PROCUREMENT ORGANISATIONS

- Electricity Company of Ghana ↗
- GRIDCo ↗
- Volta River Authority ↗
- Ghana Ports & Harbours Authority ↗

BUYING ROUTE Utility tenders, subject to technical approval.

CONSUMER GOODS

Food, Beverages & FMCG

Packaged foods, confectionery, flour and beverages for modern retail and wholesale.

TARGET RETAILERS & PROCUREMENT ORGANISATIONS

- Melcom ↗
- MaxMart ↗
- Olam Agri — Visit website ↗

BUYING ROUTE Retail category buyers, manufacturer procurement and approved importers.

Detergents, Home Care & Cosmetics

Detergents, toiletries and cosmetics for supermarkets and open-market distributors.

TARGET RETAILERS & PROCUREMENT ORGANISATIONS

- Melcom ↗
- MaxMart ↗
- Unilever Ghana ↗

BUYING ROUTE Retail buyers, distributors and contract manufacturing.

AGRICULTURE & MATERIALS

Fertilisers & Agricultural Inputs

Fertilisers and crop nutrition for cocoa, maize and rice.

TARGET RETAILERS & PROCUREMENT ORGANISATIONS

- Yara Ghana ↗
- Ghana Cocoa Board ↗
- Olam Agri — Visit website ↗

BUYING ROUTE Distributor procurement and government input programmes.

Plastics & Packaging

Plastic products, pipes, films and food-contact packaging.

TARGET RETAILERS & PROCUREMENT ORGANISATIONS

Unilever Ghana ↗	**Olam Agri** Visit website ↗	**Pipe and packaging importers** Shortlisted per product

BUYING ROUTE — Manufacturer packaging procurement and importers.

Illustrative invitation targets; attendance and purchasing interest are subject to qualification and confirmation. Names identify their respective owners.

Product fit

Positioning, ingredients, pack formats and category relevance.

Supply readiness

Pricing, capacity, documentation and reliable replenishment.

07 / HOW TO APPLY

Your route to the Ghanaian market.

A clear, six-step journey from registration to business meetings.

01 **Register your interest**
Submit your contact and company details, website, participating sector and product information.

02 **Analyse your export opportunities**
We assess your product's potential in the Ghanaian market and identify relevant opportunities and buyer categories.

03 **Confirm your participation**
Review and sign the participation agreement to formalise your company's place in the forum.

04 **Review the initial buyer list**
Receive an initial list of potential buyers, review their profiles and share your feedback on relevance.

05 **Submit your buyer wish list**
Nominate the buyers you would like to meet. Your preferences inform outreach and the matchmaking process.

06 **Attend your B2B meetings**
Take part in the scheduled business meetings with buyers, based on mutual interest and confirmed availability.

YOUR PRIORITIES SHAPE THE MATCHMAKING

The initial buyer list is provided for your review. You may also submit a wish list of additional buyers you would like to meet.

Buyer nominations are subject to qualification, interest and availability. A wish-list submission does not guarantee an appointment.

NAFATH / GHANA

Your next market.
Your next connection.

Bring an export-ready product. Meet a relevant purchasing partner.

Egypt–Ghana Business Forum

Accra · 23 May–3 June 2027

Proposed dates; event day and venue to be confirmed.

www.i-b2b.co ↗