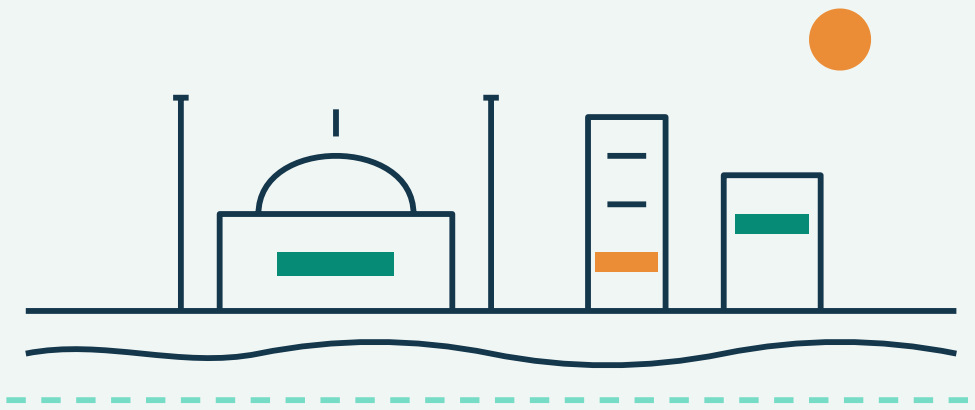
AN INTERNATIONAL MARKET ACCESS PROGRAMME

# Egypt–Iraq Business Forum

**BAGHDAD • 21 NOVEMBER–2 DECEMBER 2027**

Proposed dates within the Nafath 2027 programme



EGYPTIAN PRODUCTS. IRAQI OPPORTUNITIES.

## Meet the market. Build the relationship.

Connecting Egyptian exporters with qualified Iraqi buyers through focused, mutually matched business meetings.

**Organised by B2B Matchmaking**

01 / ABOUT NAFATH

## Opening markets. Creating connections.

Nafath is an export development programme designed to connect Egyptian companies with qualified international buyers through sector-focused trade missions and business forums.

The programme brings together market intelligence, exporter preparation, buyer selection and structured matchmaking to help companies build lasting commercial relationships.

### The Iraqi edition

The Egypt–Iraq Business Forum connects Egyptian suppliers with Iraqi retailers, state buyers, healthcare importers, developers and contractors. Egypt sold US$882m of goods to Iraq in 2025, led by electrical goods, plastics, food and furniture, and Iraq's reconstruction, housing and transport programmes are opening demand for building materials and engineering goods.

**100**
Trade missions targeted annually

**1,000**
Egyptian exporters targeted

**30%**
Target reduction in participation costs

**A practical route from market understanding to meaningful business conversations.**

Programme figures are targets, rather than results achieved by this forum.

02 / THE ORGANISER

# B2B Matchmaking

An Egyptian company specialising in the development and delivery of trade missions and business forums, connecting exporters with international purchasing networks.

**800**
Trade missions in the company's track record

**100,000**
B2B meetings delivered

**US$2bn**
Deals concluded

**16 years**
Experience by 2027

A team of 75 international trade specialists supports activity across Africa, the Middle East, Europe, Asia and the Americas.

**Explore B2B Matchmaking ↗**

Company credentials and performance figures supplied by the organiser.

03 / WHY IRAQ

# A rebuilding market. Hungry for Egyptian goods.

A large, young consumer market with rising demand for food, electrical goods, building materials, furniture and medicines.

**US$881m**
Egypt's non-oil exports to Iraq / 2025

**+102%**
Growth since 2020

**US$249m**
Engineering, electrical & metals / 2025

**US$166m**
Food & beverages / 2025

**US$17bn** Development Road and Grand Faw Port, a 1,200km transport corridor from Basra to Türkiye

### Multiple routes to market

Opportunities span hypermarket chains, state food and medicine procurement, contractors on housing and infrastructure, and distributors of electrical goods, plastics and furniture. Iraqi quality certification (COSQC), pre-shipment verification and reliable land and sea routes via Jordan and Umm Qasr are central to winning business.

Development Road: Iraq Business News, 2025 ↗

Egypt's trade figures: UN Comtrade, Egypt as reporter (retrieved 9 Nov 2026) ↗

04 / EGYPT–IRAQ TRADE

# A growing trade relationship.

EGYPT'S NON-OIL EXPORTS TO IRAQ / 2025

**US$881m**

▲ **+8%** vs 2024 (US$815m)

GROWTH SINCE 2020

**+102%**

Egypt's exports to Iraq, from US$437m in 2020

TOTAL BILATERAL TRADE / 2025

**US$887m**

All goods, exports plus imports

EGYPT'S TRADE SURPLUS

**US$876m**

All goods, exports minus imports, 2025

## EGYPT'S EXPORTS TO IRAQ BY MISSION SECTOR / 2025

**6 of 11** sectors grew in 2025; fastest: Food & Beverages **+111%**

### Engineering, Electrical & Metals

**US$249m**

▲ **+25%** vs 2024 **+98%** since 2020

### Food & Beverages

**US$166m**

▲ **+111%** vs 2024

**+138%** since 2020

### Agricultural Produce

**US$132m**

**+196%** since 2020 −23% vs 2024

### Plastics

**US$108m**

**+107%** since 2020 −6% vs 2024

### Furniture & Home Textiles

**US$52.3m**

▲ **+11%** vs 2024 **+85%** since 2020

### Cosmetics & Personal Care

**US$36.7m**

−52% vs 2024

### Garments & Textiles

**US$16.9m**

▲ **+108%** vs 2024

**+156%** since 2020

### Detergents & Home Care

**US$12.2m**

▲ **+19%** vs 2024

**+206%** since 2020

### Chemicals & Paints

**US$8.32m**

**+67%** since 2020 −3% vs 2024

### Building Materials, Marble & Ceramics

**US$4.34m**

▲ **+10%** vs 2024

### Printing & Packaging

**US$2.45m**

−51% vs 2024

US$ values of Egypt's reported exports. Non-oil exports exclude mineral fuels (HS 27) and gold and precious metals (HS 71). Growth compares 2025 with 2024 and with 2020; small 2024 bases (under US$0.5m) are not given a rate. Mission sectors by HS chapter: food & beverages 04, 11, 15–22; agricultural produce 06–10, 12–14; building materials 25, 68–70; engineering, electrical & metals 72–76, 78–91; garments & textiles 50–56, 58–62; furniture & home textiles 57, 63, 94; plastics 39; printing & packaging 48–49; chemicals & paints 28–29, 31–32, 38; detergents 34; cosmetics 33.

Egypt's trade with Iraq, 2020, 2024 and 2025: UN Comtrade, Egypt as reporter, HS chapters (retrieved 9 Nov 2026) ↗

WHY JOIN THIS FORUM

# Room to grow. Reasons to join.

Egypt's non-oil exports to Iraq have doubled since 2020, to US$881m in 2025, and Iraq's reconstruction is opening room for much more. Egyptian goods enter duty-free under the Greater Arab Free Trade Area.

**▲ +8%**
Growth in Egypt's non-oil exports to Iraq in 2025, to US$881m

**US$17bn**
Development Road and Grand Faw Port

**0%**
Customs duty on Egyptian goods under the Greater Arab Free Trade Area

## FASTEST-GROWING MISSION SECTORS IN IRAQ / EGYPT'S EXPORTS

**▲ +111%**
**Food & Beverages**
US$166m in 2025, from US$78.4m in 2024

**▲ +108%**
**Garments & Textiles**
US$16.9m in 2025, from US$8.14m in 2024

**▲ +25%**
**Engineering, Electrical & Metals**
US$249m in 2025, from US$200m in 2024

**▲ +19%**
**Detergents & Home Care**
US$12.2m in 2025, from US$10.3m in 2024

**30%**
Target reduction in participation costs through Nafath

**100,000**
B2B meetings delivered by the organiser

**US$2bn**
Deals concluded by the organiser

Egyptian exports to Iraq, 2025: UN Comtrade via Trading Economics ↗

Development Road: Iraq Business News ↗

Egypt's trade with Iraq, 2020, 2024 and 2025: UN Comtrade, Egypt as reporter, HS chapters (retrieved 9 Nov 2026) ↗

05 / THE PROJECT PIPELINE

# Landmark projects. Future opportunities.

Three programmes shaping Iraqi demand for building materials, steel and electrical goods.

TRANSPORT / ONGOING

### Development Road

A US$17bn road and rail corridor of about 1,200km from Basra to the Turkish border.

**POTENTIAL SECTOR FIT**

Steel, cement, cables, electrical systems.

PORTS / 2026

### Grand Faw Port

Iraq’s new deep-water port near Basra, preparing for commercial operations.

**POTENTIAL SECTOR FIT**

Steel structures, electrical equipment, building materials.

HOUSING / ONGOING

### New residential cities

Iraq is building new cities and housing projects around Baghdad and other provinces to ease a large housing shortage.

**POTENTIAL SECTOR FIT**

Tiles, marble, sanitaryware, doors, cables, furniture.

Project summaries: Iraqi Ministry of Transport; General Company for Ports of Iraq; Iraqi National Investment Commission. Sector fit is indicative analysis; procurement opportunities depend on project schedules and supplier qualification. No affiliation or participation is implied.

06 / PARTICIPATING SECTORS

# One forum. Multiple buying channels.

Nine Nafath mission sectors, matched to what Iraqi buyers already source from Egypt.

- Engineering, Electrical & Metals
- Plastics
- Printing & Packaging
- Food & Beverages
- Agricultural Produce
- Garments & Textiles
- Furniture & Home Textiles
- Cosmetics & Personal Care
- Building Materials, Marble & Ceramics

**Product-level qualification determines the buyer shortlist for every exporter.**

SECTOR OPPORTUNITIES

# Who buys, and how.

## FOOD & RETAIL

### Retail Food & FMCG

Processed foods, juices, cheese, frozen vegetables, citrus and household goods.

**TARGET RETAILERS & PROCUREMENT ORGANISATIONS**

- Majid Al Futtaim (Carrefour) ↗
- LuLu Retail ↗

**BUYING ROUTE** Category buyers and approved importers.

### State Food Procurement

Flour, rice, sugar, edible oils and staple foods.

**TARGET RETAILERS & PROCUREMENT ORGANISATIONS**

- Iraqi Ministry of Trade ↗

**BUYING ROUTE** Public tenders for the national ration programme.

## CONSTRUCTION & INDUSTRY

### Building Materials & Steel

Steel, cement, tiles, marble and sanitaryware for housing and infrastructure.

**TARGET RETAILERS & PROCUREMENT ORGANISATIONS**

- Ministry of Construction & Housing ↗
- National Investment Commission ↗
- Mass Group ↗

**BUYING ROUTE** Public tenders, developer and contractor procurement.

### Engineering & Electrical

Cables, transformers, switchgear, meters and lighting.

**TARGET RETAILERS & PROCUREMENT ORGANISATIONS**

- Iraqi Ministry of Electricity ↗
- General Company for Ports of Iraq — Visit website ↗

**BUYING ROUTE** Public tenders and vendor registration.

HEALTH & HOME

## Medicines & Medical Supplies

Generic medicines, medical consumables and equipment.

TARGET RETAILERS & PROCUREMENT ORGANISATIONS

**Kimadia**

Visit website ↗

BUYING ROUTE — State drug procurement tenders and registered importers.

## Furniture & Home

Furniture, carpets, home textiles and accessories.

TARGET RETAILERS & PROCUREMENT ORGANISATIONS

Landmark Group ↗

Majid Al Futtaim (Carrefour) ↗

BUYING ROUTE — Franchise retail and distributor sourcing.

Illustrative invitation targets; attendance and purchasing interest are subject to qualification and confirmation. Names identify their respective owners.

## Product fit

Positioning, ingredients, pack formats and category relevance.

## Supply readiness

Pricing, capacity, documentation and reliable replenishment.

07 / HOW TO APPLY

# Your route to the Iraqi market.

A clear, six-step journey from registration to business meetings.

**01** **Register your interest**
Submit your contact and company details, website, participating sector and product information.

**02** **Analyse your export opportunities**
We assess your product's potential in the Iraqi market and identify relevant opportunities and buyer categories.

**03** **Confirm your participation**
Review and sign the participation agreement to formalise your company's place in the forum.

**04** **Review the initial buyer list**
Receive an initial list of potential buyers, review their profiles and share your feedback on relevance.

**05** **Submit your buyer wish list**
Nominate the buyers you would like to meet. Your preferences inform outreach and the matchmaking process.

**06** **Attend your B2B meetings**
Take part in the scheduled business meetings with buyers, based on mutual interest and confirmed availability.

YOUR PRIORITIES SHAPE THE MATCHMAKING

**The initial buyer list is provided for your review. You may also submit a wish list of additional buyers you would like to meet.**

Buyer nominations are subject to qualification, interest and availability. A wish-list submission does not guarantee an appointment.

NAFATH / IRAQ

# Your next market.
# Your next connection.

Bring an export-ready product. Meet a relevant purchasing partner.

## Egypt–Iraq Business Forum

Baghdad · 21 November–2 December 2027

Proposed dates; event day and venue to be confirmed.

www.i-b2b.co ↗