AN INTERNATIONAL MARKET ACCESS PROGRAMME

Egypt–Libya Business Forum

TRIPOLI • 4–15 APRIL 2027

Proposed dates within the Nafath 2027 programme

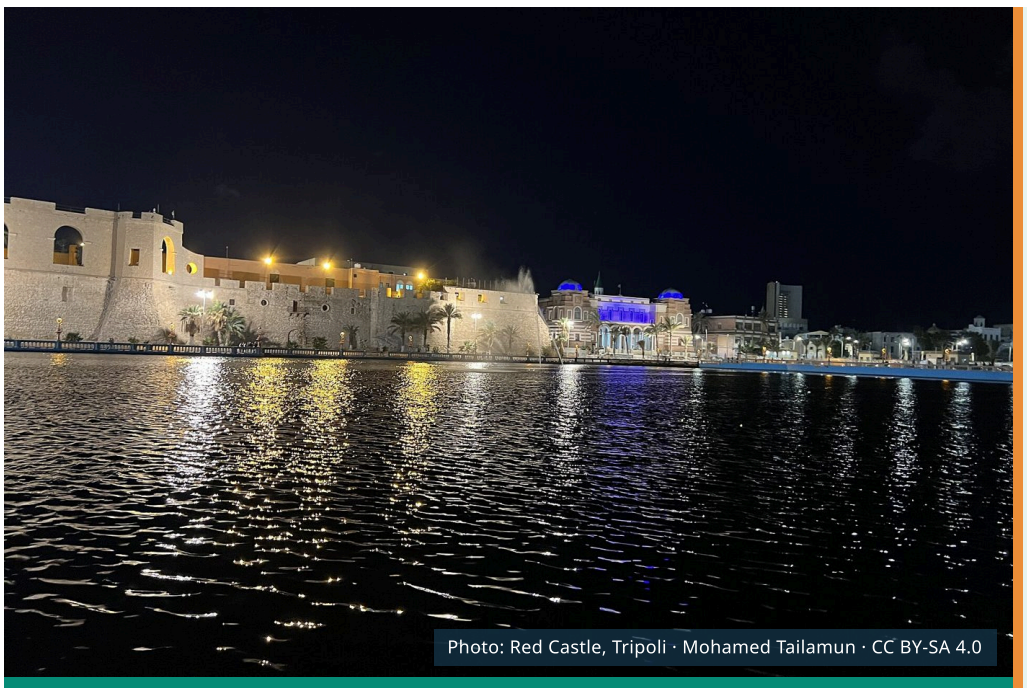


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EGYPTIAN PRODUCTS. LIBYAN OPPORTUNITIES.

Meet the market. Build the relationship.

Connecting Egyptian exporters with qualified Libyan buyers through focused, mutually matched business meetings.

Organised by B2B Matchmaking

01 / ABOUT NAFATH

Opening markets. Creating connections.

Nafath is an export development programme designed to connect Egyptian companies with qualified international buyers through sector-focused trade missions and business forums.

The programme brings together market intelligence, exporter preparation, buyer selection and structured matchmaking to help companies build lasting commercial relationships.

The Libyan edition

The Egypt–Libya Business Forum connects Egyptian suppliers with Libyan importers, distributors, contractors and public procurement bodies, with reconstruction across Derna, Benghazi and Tripoli driving demand. Libya is the largest market for several Egyptian building-material lines.

100
Trade missions targeted annually

1,000
Egyptian exporters targeted

30%
Target reduction in participation costs

A practical route from market understanding to meaningful business conversations.

Programme figures are targets, rather than results achieved by this forum.

02 / THE ORGANISER

B2B Matchmaking

An Egyptian company specialising in the development and delivery of trade missions and business forums, connecting exporters with international purchasing networks.

800
Trade missions in the company's track record

100,000
B2B meetings delivered

US$2bn
Deals concluded

16 years
Experience by 2027

A team of 75 international trade specialists supports activity across Africa, the Middle East, Europe, Asia and the Americas.

Explore B2B Matchmaking ↗

Company credentials and performance figures supplied by the organiser.

03 / WHY LIBYA

Reconstruction. Demand. Next door.

An oil-funded economy rebuilding cities and infrastructure, a short truck or sea journey from Egypt.

16.1%
Projected real GDP growth / 2025 (IMF)

14.3%
Non-hydrocarbon growth / 2024 (IMF)

21.6%
Imports as a share of GDP / 2024

US$1.49bn
Egypt's exports to Libya / 2025

US$3bn Agreed for western Libya in April 2026, with a similar amount for the east and south

Multiple routes to market

Opportunities span building-material importers, contractors working for the reconstruction fund, utilities, and FMCG distributors. Competitive pricing, flexible payment terms and fast delivery by road through Salloum are central to winning business.

Growth, imports: IMF 2025 Article IV consultation ↗

Reconstruction budget: AFP via Africanews, May 2026 ↗

04 / EGYPT–LIBYA TRADE

A growing trade relationship.

EGYPT'S NON-OIL EXPORTS TO LIBYA / 2025

US$1.49bn

Egypt-reported, all non-oil goods

GROWTH SINCE 2020

+163%

Egypt's exports to Libya, from US$567m in 2020

TOTAL BILATERAL TRADE / 2025

US$1.53bn

All goods, exports plus imports

EGYPT'S TRADE SURPLUS

US$1.45bn

All goods, exports minus imports, 2025

EGYPT'S EXPORTS TO LIBYA BY MISSION SECTOR / 2025

1 of 11 sectors grew in 2025; fastest: Chemicals & Paints **+3%**

Engineering, Electrical & Metals

US$316m

×4.4 since 2020 −10% vs 2024

Building Materials, Marble & Ceramics

US$293m

+102% since 2020 −34% vs 2024

Food & Beverages

US$254m

+112% since 2020 −4% vs 2024

Plastics

US$149m

+172% since 2020 −14% vs 2024

Chemicals & Paints

US$129m

▲ **+3%** vs 2024 **+199%** since 2020

Agricultural Produce

US$93.9m

×4.1 since 2020 −48% vs 2024

Furniture & Home Textiles

US$55.9m

+189% since 2020 −3% vs 2024

Printing & Packaging

US$48.8m

+93% since 2020 −24% vs 2024

Garments & Textiles

US$48.3m

×5.8 since 2020 −41% vs 2024

Detergents & Home Care

US$32.5m

+61% since 2020 −9% vs 2024

Cosmetics & Personal Care

US$12.0m

+151% since 2020 −25% vs 2024

US$ values of Egypt's reported exports. Non-oil exports exclude mineral fuels (HS 27) and gold and precious metals (HS 71). Growth compares 2025 with 2024 and with 2020; small 2024 bases (under US$0.5m) are not given a rate. Mission sectors by HS chapter: food & beverages 04, 11, 15–22; agricultural produce 06–10, 12–14; building materials 25, 68–70; engineering, electrical & metals 72–76, 78–91; garments & textiles 50–56, 58–62; furniture & home textiles 57, 63, 94; plastics 39; printing & packaging 48–49; chemicals & paints 28–29, 31–32, 38; detergents 34; cosmetics 33.

Egypt's trade with Libya, 2020, 2024 and 2025: UN Comtrade, Egypt as reporter, HS chapters (retrieved 9 Nov 2026) ↗

WHY JOIN THIS FORUM

Room to grow. Reasons to join.

Egypt's non-oil exports to Libya have grown +163% since 2020, to US$1.49bn in 2025, led by engineering and building materials. Libya's reconstruction budget is growing.

+163%
Growth in Egypt's non-oil exports to Libya since 2020, to US$1.49bn in 2025

US$6bn
Development budget agreed in April 2026 across Libya's regions

16.1%
IMF projection for Libya's real GDP growth in 2025

FASTEST-GROWING MISSION SECTORS IN LIBYA / EGYPT'S EXPORTS

▲ +3%
Chemicals & Paints
US$129m in 2025, from US$126m in 2024

×5.8
Garments & Textiles
Since 2020: US$48.3m in 2025, from US$8.34m

×4.4
Engineering, Electrical & Metals
Since 2020: US$316m in 2025, from US$72.0m

×4.1
Agricultural Produce
Since 2020: US$93.9m in 2025, from US$22.6m

30%
Target reduction in participation costs through Nafath

100,000
B2B meetings delivered by the organiser

US$2bn
Deals concluded by the organiser

Egypt exports to Libya, 2025: UN Comtrade via Trading Economics ↗

Stone exports by partner, 2023: TrendEconomy ↗

Egypt's trade with Libya, 2020, 2024 and 2025: UN Comtrade, Egypt as reporter, HS chapters (retrieved 9 Nov 2026) ↗

05 / THE PROJECT PIPELINE

Landmark projects. Future opportunities.

Six reconstruction and infrastructure programmes shaping Libya's demand for materials and equipment.

RECONSTRUCTION / ONGOING

Derna reconstruction

The Development and Reconstruction Fund was set up in 2024 with about US$2bn to rebuild Derna after Storm Daniel.

POTENTIAL SECTOR FIT

Building materials, ceramics, steel, electrical.

PORTS / ONGOING

Derna port

Rehabilitation and development of Derna port, contracted to Egypt's Arab Contractors.

POTENTIAL SECTOR FIT

Steel structures, cement, electrical systems.

TRANSPORT / ONGOING

Derna entrance bridge

A new bridge linking Derna and Al Qubba, also contracted to Arab Contractors.

POTENTIAL SECTOR FIT

Steel, cement, engineering products.

ROADS / PLANNED

Egypt–Libya–Chad road

About 390 km from Al 'Awinat on the Egyptian border to Chad. Surveys and preliminary design are under way.

POTENTIAL SECTOR FIT

Asphalt and paints, steel, building materials.

PUBLIC INVESTMENT / 2026

National development budget

An April 2026 agreement gives about US$3bn to western Libya and a similar amount to the east and south.

POTENTIAL SECTOR FIT

Building materials, furniture, electrical, plastics.

PUBLIC BUILDINGS / ONGOING

Housing, schools and hospitals

Apartment blocks, schools, hospitals and a new stadium are rising in Benghazi, Derna and Bayda.

POTENTIAL SECTOR FIT

Furniture, ceramics, home textiles, medical supplies.

Project summaries: Arab Contractors, AFP via Africanews and the IMF. Sector fit is indicative analysis; procurement opportunities depend on project schedules and supplier qualification. No affiliation or participation is implied.

06 / PARTICIPATING SECTORS

One forum. Multiple buying channels.

Nine Nafath mission sectors, matched to what Libyan buyers already source from Egypt.

- **Building Materials, Marble & Ceramics**
- **Engineering, Electrical & Metals**
- **Plastics**
- **Printing & Packaging**
- **Chemicals & Paints**
- **Furniture & Home Textiles**
- **Food & Beverages**
- **Agricultural Produce**
- **Detergents & Home Care**

> **Product-level qualification determines the buyer shortlist for every exporter.**

SECTOR OPPORTUNITIES

Who buys, and how.

CONSTRUCTION & INDUSTRY

Building Materials, Marble & Ceramics

Cement, stone, tiles, sanitaryware and finishing materials for reconstruction.

TARGET RETAILERS & PROCUREMENT ORGANISATIONS

المقاولون العرب عثمان أحمد عثمان وشركاه — Arab Contractors ↗	**Development and Reconstruction Fund** — Shortlisted per product	**Building-material importers, Tripoli and Benghazi** — Shortlisted per product

BUYING ROUTE — Contractor procurement and importer-distributors.

Electrical, Cables & Engineering

Cables, transformers, switchgear and pumps for power and water networks.

TARGET RETAILERS & PROCUREMENT ORGANISATIONS

GECOL — Visit website ↗	National Oil Corporation المؤسسة الوطنية للنفط — National Oil Corporation ↗	المقاولون العرب عثمان أحمد عثمان وشركاه — Arab Contractors ↗

BUYING ROUTE — Utility tenders and contractor supply chains.

MATERIALS

Plastics & Packaging

Plastic products, pipes, food-contact packaging and cartons.

TARGET RETAILERS & PROCUREMENT ORGANISATIONS

FMCG manufacturers and bottlers
Shortlisted per product

Plastics importers, Misrata and Benghazi
Shortlisted per product

BUYING ROUTE — Manufacturer procurement and importers.

Chemicals & Paints

Paints, coatings and chemical inputs for construction and industry.

TARGET RETAILERS & PROCUREMENT ORGANISATIONS

Arab Contractors ↗

Paint distributors
Shortlisted per product

BUYING ROUTE — Distributors and contractors.

CONSUMER GOODS

Food, Beverages & Detergents

Processed food, dairy, beverages and home-care ranges.

TARGET RETAILERS & PROCUREMENT ORGANISATIONS

FMCG importers and wholesalers
Shortlisted per product

Supermarket groups, Tripoli
Shortlisted per product

BUYING ROUTE — Importer-distributors who supply wholesale and retail.

Furniture

Furniture for homes, schools, hospitals and hotels in rebuilt cities.

TARGET RETAILERS & PROCUREMENT ORGANISATIONS

Development and Reconstruction Fund
Shortlisted per product

Furniture importers
Shortlisted per product

BUYING ROUTE — Project furnishing tenders and retail importers.

Illustrative invitation targets; attendance and purchasing interest are subject to qualification and confirmation. Names identify their respective owners.

Product fit

Positioning, ingredients, pack formats and category relevance.

Supply readiness

Pricing, capacity, documentation and reliable replenishment.

07 / HOW TO APPLY

Your route to the Libyan market.

A clear, six-step journey from registration to business meetings.

01 **Register your interest**
Submit your contact and company details, website, participating sector and product information.

02 **Analyse your export opportunities**
We assess your product's potential in the Libyan market and identify relevant opportunities and buyer categories.

03 **Confirm your participation**
Review and sign the participation agreement to formalise your company's place in the forum.

04 **Review the initial buyer list**
Receive an initial list of potential buyers, review their profiles and share your feedback on relevance.

05 **Submit your buyer wish list**
Nominate the buyers you would like to meet. Your preferences inform outreach and the matchmaking process.

06 **Attend your B2B meetings**
Take part in the scheduled business meetings with buyers, based on mutual interest and confirmed availability.

YOUR PRIORITIES SHAPE THE MATCHMAKING

The initial buyer list is provided for your review. You may also submit a wish list of additional buyers you would like to meet.

Buyer nominations are subject to qualification, interest and availability. A wish-list submission does not guarantee an appointment.

NAFATH / LIBYA

Your next market.
Your next connection.

Bring an export-ready product. Meet a relevant purchasing partner.

Egypt–Libya Business Forum

Tripoli · 4–15 April 2027

Proposed dates; event day and venue to be confirmed.

www.i-b2b.co ↗